

THE MVP BENEFIT

What is the MVP Benefit?

MVP stands for Minimal Viable Product—it's a process designed to be approachable and interactive. We troubleshoot our customers' business with the MVP process by using real data sets and tangible wireframes, which allow us and our customers to explore solutions.

The MVP is a template built for a uniquely identified problem within a company, which will ultimately undergo multiple options to tailor solutions perfectly to both problem and company.

The MVP Process

We begin our MVP process with a period of observation, overseen by our Engagement Managers and their team of professionals. We want to solve problems specific to a company, and we do so by objectively pinpointing potential and immediate problems.

We then create a list of our identified issues and risks and collaborate with our Solentra team to select multiple appropriate results to each perceived problem, as well as identifying obstacles facing the company that can benefit from our MVP treatment.

Our team then presents our recommendations and collected data to our customer and a collaborative effort to determine the best course of action. Our goal is to provide customizable results by supplying touchpoints to our customers for verification each step of the way.

Because feedback is essential to us, we aim for multiple options to define our end result as company and problem-specific as possible. If the company agrees with our MVP process findings, we then propose a full-scope project.



The Benefits

An Objective Outlook

As a third party, Solentra can provide an objective outlook at a company or issue; sometimes we pinpoint existing problems the company is unaware of and identify risks more effectively.

Tailored Solutions

Solentra brings a completely personalized touch and well-tailored approach every step of the way.

Funding Flexibility

While Solentra builds specific solutions for customers, we don't always require funding. Solentra offers flexible contract, commitment and licensing arrangements for individual companies. We don't want to be proprietary—we just want to provide solutions.

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